

Big Brothers Big Sisters of Mid-Florida
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Bowl...for kids sake.

GAINESVILLE, Fla. Friday, Feb. 5, 2009 — Big Brothers Big Sisters of Mid-Florida is hosting its annual Gators Bowl for Kids Sake March 19 and 20. It will take place at Alley Katz Corner located on 3705 SW 42nd Ave.

Friday's event, the UF Bowl, will start at 9:30 p.m. and end around 2 a.m. There will be competition between athletic teams, clubs, sororities and fraternities. Individuals are also welcomed.

The Community Bowl, Saturday's event, will take place from noon to 6 p.m. Local organizations, businesses, celebrities, families and Bigs and Littles will be participating.

The cost to bowlers is free. Bowlers must register a pledge sheet online at www.gatorbowlforkidsake.com. A minimum of five sponsors at 15 cents per pin is required of each bowler. Finding more pledges is encouraged.

With the more pledges obtained, the more prizes a bowler is eligible for. With \$75 worth of pledges, a bowler obtains food and a T-shirt. At \$250 in pledges, bowlers win gift certificates as well. At the \$500 level, tickets to a local entertainment or sporting event will be won in addition to the previous prizes.

Other prizes for the event include: iPod Touch, 40" flat screen plasma TV, Touchdown Terrace tickets, diamond earrings and pendant set, four rounds of golf at Gator Golf, trip for two to the Hilton Bonnet Creek, memberships to Gainesville Health and Fitness Center and Accommodations at the Seminole Hard Rock Casino.

Gator Bowl for Kids' Sake was established to raise funds for Big Brothers Big Sisters of Mid-Florida, which provides a positive, life-changing experience for at-risk children. Success from this event will help to support the matching of children and their mentors.

“QUOTE,” Paul Halpern, executive director of Big Brothers Big Sisters, said.

Sponsorship opportunities for the event are still available. Please contact pr@bbbsmidflorida.org

About Big Brothers Big Sisters of Mid-Florida:

Big Brothers Big Sisters of Mid-Florida (BBBS) was established in 1975 and has served thousands of Children within Alachua, Marion and Bradford counties. Our vision is to provide successful mentoring relationships for Children who need and want them, and to contribute to education, and stronger communities for all. Our Mission is to help children reach their potential through professionally supported, one-to-one relationships.

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